



# Your guide to fundraising for Christian Aid



# Welcome!

## Thank you so much for supporting Christian Aid

We're delighted that you've decided to join us. Together, we can help create a fairer world where everyone can live a full life, free from the inhumanity of poverty.

We've been fighting injustice for more than 80 years. Partnering with communities and organisations across the world to support people of every faith and none to build a better future.

With the vital funds and awareness that supporters like you raise, we tackle the causes of poverty, such as the climate crisis, conflict and unfair economic systems. You enable us to be there for our global neighbours when disasters strike, and stay until people can restore and protect their dignity and freedom.

Together, we can put hope into action and help make change that lasts.

**Now, let's supercharge your fundraising!**



## Be part of something big

A great way to begin your fundraising journey is to take part in Christian Aid Week. Our annual flagship event sees thousands of supporters across the UK and Ireland raising funds each May. With seven days to make a difference, and so many ways to get involved, you really can help beat poverty for good. Find information and inspiration at [caweek.org](http://caweek.org)

# 10 fun ways to fundraise

1.

## Serve up an event for foodies

Bring people together and raise money with culinary creations. Why not host a lunchtime soup, fancy afternoon tea, curry night, or cheese and wine evening? You could even put on one of our Big Brekkie events. Visit [caid.org.uk/Brekkie](http://caid.org.uk/Brekkie) for details. Perhaps sell recipe cards and take-home treats to boost your income. Or run a competition for the best bake. All food for thought!

### Top tip

Display clear signage that details all ingredients for allergen purposes, and prepare food in a clean, safe environment. For more information, visit the Food Standards Agency at [food.gov.uk](http://food.gov.uk)



2.

## Take on our 70k in May challenge

70k in May is a great way to raise money and achieve a personal goal. Cover 70km any way you like – walking, hiking, cycling, swimming – it's your choice. Take part by yourself or form a group with your church, friends or family. Split the distance into manageable sections or even complete it in relay. Find out more at [caid.org.uk/70kinMay](http://caid.org.uk/70kinMay)

### Top tip

If you're on social media, you could post updates on how your challenge is going and inspire others.



### 3. Hold a collection

Collecting in your local community can be a great way to raise funds and start conversations about Christian Aid's work. You could have a Christian Aid themed church service and take a collection, or hold a street, station or supermarket collection. Please note, we can only conduct door-to-door collections during Christian Aid Week.

If you're planning to collect donations anywhere that isn't your church, please talk to us to get guidance on how to secure the correct permissions: [hello@christian-aid.org](mailto:hello@christian-aid.org)



**Top tip**

Safety first when fundraising! Please read and follow our health and safety guidelines at [caid.org.uk/Safety](http://caid.org.uk/Safety) to protect the wellbeing of everyone involved in your activity.



**Top tip**

### 4. Join the fashion pack

If you have a community hall or church space you can use, why not hold a fashion show and sell tickets? Pick a theme or run with what you can rustle up. Ask people to loan special items of clothing to be worn on the catwalk, and donate others that can be modelled and sold afterwards. It's a great way to raise money, and promote recycling and sustainability.

Make sure the venue has a robust risk assessment in place for accessibility purposes and in case of fire. For guidance, contact [hello@christian-aid.org](mailto:hello@christian-aid.org)

### 5. Sell, sell, sell

Holding an art, bake, book, craft or plant sale is a great way to connect with your community while raising funds. You could ask local businesses to provide items to sell, in return for a cut of the profits and a marketing boost. Working with businesses in this way can lead to future events and fruitful partnerships.

**Top tip**

Make sure you're prepared to take contactless payments and that your venue has enough signal for your phone to be responsive. Find out how you can turn your smartphone into a contactless machine at [caid.org.uk/Cashless](http://caid.org.uk/Cashless)



## 6. Let the games begin

For those with a competitive streak, a games night is a great shout. Think quizzes, board games, card games, video games, or even something more active – the sky's the limit. Why not sell food and drinks to top up your fundraising target? If it's Christian Aid Week, don't forget to check out our legendary annual quiz sheet.

Games of chance are regulated by law, so contact [hello@christian-aid.org](mailto:hello@christian-aid.org) if you need advice on how to run a compliant activity.

### Top tip



## 7. Make it a movie night

Get the popcorn ready, because it's time to turn films into fundraising. Why not provide cinema drinks and snacks for a special screening of the latest Christian Aid appeal film? You could then hold a discussion afterwards. Find our latest film at [caid.org.uk/Resources](http://caid.org.uk/Resources)

### Top tip

Make sure all the equipment you need works and is safe to use. Do a technical run-through and have a plan B, just in case you encounter problems.



## 8. Ready for a readathon?

Join together with friends or family to pray and lift each other up in faith. You could organise a powerful fundraising event, such as a sponsored Bible reading, 24-hour hymnathon, or prayer chain – where a congregation experiences the strength of collective prayer. Choose your favourite gospel or create a themed Bible reading that's linked to one of our appeals.

### Top tip

Consider livestreaming your event. Imagine connecting with people from around the UK, or even across the globe – all joining in prayer and worship together!





## 9.

## Make a day of it

A family fun day or fete is a super opportunity to get your local community involved with your fundraising efforts, while also raising awareness of Christian Aid. You'll likely have plenty of your own ideas, but activities, stalls and displays always work well. Maybe you could invite a choir or youth group to perform. The more you offer, the better. And don't forget cake. Lots of cake!

### Top tip

Make sure you have a team of volunteers to help you. Don't forget that you'll need the appropriate risk assessments, insurance and licences in place.

## 10. Track down treasure

A great way to bring people together is by putting on a treasure hunt, fun family trail, or scavenger hunt. If you're inviting friends and family, the event could be in your own home.

### Top tip

Or go big! Use church spaces and invite the community.

Your treasure hunt could double up as an awareness-raising activity. As participants work their way through clues, they could learn about the causes of poverty, how it can be beaten, and why taking part in your treasure hunt makes a difference.



## Need more inspiration?

Check out our A-Z of fundraising ideas at [caid.org.uk/DIY](http://caid.org.uk/DIY) Don't forget, there are lots of ways to raise money during our flagship appeal: Christian Aid Week. We offer supporters a host of free resources, including banners, bunting, buckets, a bumper range of worship resources and much more. Find them all at [caweek.org/Resources](http://caweek.org/Resources)

# Ways to give and pay in donations

## Online

Any donations made via an online giving page, such as Givestar or JustGiving, will be automatically paid to us.

If you'd like to make an online cash donation on behalf of your church, please visit the **Give** section of our website for more information.

## By bank transfer

You can pay funds directly into our account via a BACS bank transfer. For payment details, please contact us at [hello@christian-aid.org](mailto:hello@christian-aid.org)

## At a branch

Take your cash and cheques into a Lloyds Group branch, and deposit using a Christian Aid paying-in slip. Request these by calling [020 7523 2493](tel:02075232493).

## At the Post Office

Take your cash to any Post Office and present a Post Office paying-in card to make a deposit.

You can request one of these cards from our Church & Supporter Engagement Team by emailing [hello@christian-aid.org](mailto:hello@christian-aid.org)

## By mail

If you have any cheques, you can post these to:

**ESco**  
**Trinity House**  
**Sculpins Lane**  
**Wethersfield**  
**CM7 4AY**

Be sure to let us know your church or group's name and address.



Amani left her home and job to escape war in Sudan. With children to provide for, she set up a food stall and farm with support from Christian Aid.

# Your fundraising will power programmes that...

## Respond to emergencies

By offering vital aid to people surviving disaster and conflict, and long-term support to help rebuild lives.

## Turn violence to peace

By supporting communities to remove the causes of local conflict, and campaigning for global leaders to seek peace.

## Promote human rights

By challenging inequity, advocating for people without power, and holding decision makers accountable.

## Tackle the climate crisis

By championing the protection of creation, and supporting frontline communities to build resilience to extreme weather.



# Thank you so much for supporting your global neighbours to beat poverty.

If you need any more information or help, get in touch with our dedicated Church & Supporter Engagement Team on **020 7523 2493** or email [hello@christian-aid.org](mailto:hello@christian-aid.org)

Find out more about Christian Aid at [caid.org.uk](http://caid.org.uk)

Get your free fundraising resources at [caid.org.uk/Resources](http://caid.org.uk/Resources)